



Booth Specifications

The Small Business Expo has a standard booth size available with 1 (one) 8ft x 2.5ft table provided in booth. Vendors are responsible for providing a table cover, preferably white. Booths are reserved on a first come – first served basis with full payment required at time of registration. Please see floor plan for booth numbers. * booth layout is not to scale.

Standard Booth \$75 (+GST = \$78.75)

- Booths space includes 8ft table, vendor must provide cover.
- Space behind table for banners or product is a maximum of 4ft and only available for tables in the centre part of the mall setup.
- Display can not exceed 8ft in height

Vendors who wish to donate a door prize are welcome but we ask for gift certificates only. Electrical hook-ups are available upon request; vendor must provide their own power cord (25ft recommended) and power bar. We encourage smaller vendors to split any booth with a maximum of one other business. BOTH businesses must fill in exhibitor registration form.

Exhibitor Information

In order to provide all exhibitors and the community with the best possible expo, show management has established some guidelines and expectations.

Each exhibitor is expected to assemble a professional table or booth display that is clean and in good working order. All marketing materials/ signage and product in booths must also be of relative quality. If you do not have a table/booth or materials produced that are appropriate for the show, please check out the Partners Listing on the show website at www.thesbexpo.com for a listing of companies that can provide the needed products or services.

Vendors are responsible for all materials and display items – loss or damage is not the responsibility of the event organizer. If your materials are valuable

please have them attended to throughout the event.

Show set-up runs from 3pm to 8pm on Friday May 7th, Show runs from 10am to 5pm on Saturday May 8th, final takedown will commence at 5pm. We ask that vendors DO NOT disassemble their display prior to the show closing time.

All exhibitors will be included in the show directory that will be distributed to all attendees and exhibitors. Other advertising and sponsorship opportunities are listed below and available on a first come- first served basis:

- Show Directory: This will be a full colour, glossy book distributed in all the "Goodie" bags, to all vendors and visitors to the show.

Full Page 8 x 5.5 -	\$200
Half Page 4 x 5.5 -	\$100
Quarter Page 4 x 2.25 -	\$50

Outside Back Cover Full Page 8 x 5.5 -	\$250
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Inside Back Cover Full Page 8 x 5.5 -	\$225
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- SNAP Dufferin Display Ad: Contact Tammy Schneider at 519-993-8041 for details and pricing. Very limited space is available.

- Show "Goodie" Bag: Bags given out to attendees to the show with a maximum of 500 distributed plus vendors.

Bag Sponsor (includes logo on one side of bag)
\$750 or provide show with 500 – 600 shopping bags.

Insert coupons / marketing materials in bag \$20

Vendors/ businesses will be restricted if a conflict is recognized with retailers currently permanent tenants in the Orangeville Mall. If you are concerned that your business may result in a conflict, please contact the Show Manager Danielle DuBois - The Small Business Place - at 519-278-0312 info@thesbexpo.com.

Orangeville Mall

Orangeville
Small Business Expo
 2010
www.thesbexpo.com

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General Stores

Zellers →

29	Show Mgmt Booth
28	
27	

20	19
1	2

Lottery Kiosk

18	17	16	15	14
3	4	5	6	7

13	12	11
8	9	10

FIDO Kiosk

40	39	38
35	36	37

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**Metro/
 Food Court**

26	25
23	24
21	22

General Stores

34	33
31	32
30	

Zellers